

Compass House Christmas 2021 Evaluation Report

Background

In 2017; 102 students from across the SILCs took part in the Mark Your Mark ballot (largest youth consultation in the UK). From the ten issues the students collectively voted that a Curriculum to Prepare us for Life as the top issue for them. Students tookover the SEND Partnership Board (previously Complex Needs Partnership Board) in November 2017 and spoke to the board about what a curriculum for life means to them and how they would like valuable work experience.

The Compass House project was set up in 2018. Staff from specialist schools across Leeds supported students to come together to plan and open their very own pop up shop for one week during the month of December in Kirkgate Market. Students made all decisions about the shop (known as Compass House) including making all the products to sell.

Due to the success of the project in 2018, this has now become an annual event.

Compass House December 2022

Supported by the Voice, Influence and Change Team; students from East SILC, West SILC, Broomfield South SILC, Green Meadows Academy, The Lighthouse School and Future Horizons met monthly, September to December 2022, to plan the opening of the 2022 Compass House pop up shop.

Students made all the decisions about promotion, products to sell and shop décor.

The Compass House pop up shop opened Monday 5th to Friday 9th December 2022, 10am till 2pm in Kirkgate Market.

Leeds Kirkgate Market provided the unit free of charge for the week.

Outcomes

Compass House is a great youth voice project that enables staff and students from across six settings to work in partnership to create a valuable work experience project.

77 students from across the six settings had the opportunity to work at the Compass House pop up shop, with hundreds of students contributing to making products to sell.

The project offers valuable learning opportunities for students; these include

- Interacting with peers from other schools and extended friendship groups
- Mathematical skills when dealing with product sales
- Promotional and marketing skills
- Customer service skills
- Fine motor skills whilst making products
- Decision making

Social Media Reach

Compass House has a facebook and twitter page. During the month prior to opening each day students posted to promote the opening of the shop.

During the 28 days prior to the shop opening, the social media posts received:

- A reach of 6,205 on facebook
- Engagement with 740 facebook users
- 9.5K impressions on twitter
- 38 retweets on twitter
- 66 likes on twitter





